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BROWN TOND

** JAN 1 4 1928 **

U.S. Department of Agenducture.

1928

THE BEST IN

DAHLIAS

Ballay Dahlia Gardens

State Highway at Monroe Park

LOS ALTOS, ~ ~ CALIFORNIA

TO OUR PATRONS AND FRIENDS

40010%

"What is the secret of originating new varieties? We have tried so often to grow dahlias from seed and never seem to get anything worth while." We have frequently been confronted with this question from visitors this year who have been most favorably impressed with our new creations, and we have had many visitors at our new gardens—old friends who never fail us, and many new ones, a number of whom

came in response to our novel invitation by radio.

In reply to this query we have tried to make two points clear: (1) It is necessary to plant a great quantity of seedlings in order to realize a few, for only a very small percentage of seedlings are good. A great many are quite ordinary indeed even from percentage of seedlings are good. A great many are quite ordinary indeed even from the best parentage. (2) Only seeds from the very best varieties in existence should be had and those from a patch where only first class varieties are growing. Special pollinization may also be of assistance. Consequently, with plenty of space and a lot of good seed, combined with patience and hard work, we can say to our enthusiastic friends that in time you may be able to create some new dahlias yourselves. This has been our experience through a number of years at it.

As good seed is hard to get, we usually are not able to procure enough for our own purposes, and so we are sorry that we have no seed we can offer for sale.

purposes, and so we are sorry that we have no seed we can offer for sale.

With best wishes for an enjoyable 1928 season, I am

Very sincerely yours,

C. W. BALLAY.

COLLECTIONS

We are offering special collections at \$5.00, \$10.00 and \$25.00 per dozen. These collections contain only the best varieties, labeled true to name, and all different.

1000001

ORDER EARLY

To avoid disappointment in case the variety desired should be sold out, orders should be sent in as early as possible. We do not substitute without permission, but it is well to mention a second choice so that we may substitute if our stock of the desired variety is depleted. Shipments are made about April 1st.

100000

GUARANTEE

We guarantee that all tubers are sent true to name and in good growing condition. We should be notified at once of anything not satisfactory. Prices are for field grown divided tubers.

10335501

TERMS

Remittance should be made with order. All retail orders are delivered prepaid. C. O. D. orders not accepted unless accompanied by at least 25% of the amount of the order.

FULL DIRECTIONS for the care of your dahlia garden are enclosed with each order.

JOIN the Dahlia Society of San Francisco. Yearly Dues \$2.00, which entitles you to quarterly Bulletin and free admission to the Annual San Francisco Show. H. T. Hennig, Secretary, 621 Third Avenue, San Francisco.

Our New Creations For 1928

- AMAZON—(Dec.) Bright coral pink, deeper at the center, and with a suffusion of pale gold on the inner petals. The flower is large and grows very erect. Decidedly decorative in type but not formal. Visitors were greatly attracted by the beautiful coloring and wealth of bloom. It is a fascinating cut flower and distinctive on the exhibition table. Guaranteed to please. \$5.00
- DAPHNE—(Hyb. Cac.) Bright true pink, sometimes having a touch of a slightly deeper shade at the center. The enormous shaggy flower is of the true hybrid cactus formation well depicted in the accompanying illustration. The many blooms, with tight, perfect centers, are held on stout, straight stems high above the foliage. Its rare coloring and exquisite beauty has immediately made it a favorite. The Certificate of Merit, offered at the Palace Hotel Show, in place of the Gold Medal of previous years, for the best established three year old variety, was awarded to six matchless blooms of this delightful pink, so Daphne starts on its career in the rank of a Gold Medal dahlia. Sales limited to three to a customer..........\$10.00
- DERBY—(Dec.) Pale bluish lavender throughout, almost the shade of the forget-me-not. There is unusual character about this perpetual blooming variety with its crisp, light green foliage. It is difficult to make descriptions varied and yet not constantly repeat that the formation of the flower is of the best type and the stems long, strong and straight. This dahlia has all these good qualities. Petals are broad, arranged with artistic regularity, and full to the center \$5.00

- MYRTLE McBRIDE—(Hyb. Cac.) Deep dull old rose suffused evenly throughout the flower with dull gold. Tremendously large full flower of truest hybrid cactus type. The rather low bushes are always laden with good blooms on sufficiently long stems. Petal formation is unusual in that there is a tendency to broaden at the tip and twist and curl forward in such a manner as to produce an exceedingly novel effect. This dahlia was much admired by Mr. Harold J. Shield, Editor of the new Magazine of Western Horticulture, and at his suggestion was named in honor of the charming young lady whose name it bears...........\$10.00

Other Dahlias of Our Own Creation

- CAMILLE—(Am. Cac.) Flesh pink shading to cream. Rather coarse petals. Good stem. Good variety of this type for a sunny climate \$3.50
- CONQUISTADOR—(Hyb. Cac.) Soft creamy yellow shading to a glowing pink at the base of the petals. The pink coloring is very pronounced and gives to the flower the appearance of being illuminated from within. This is a dahlia built on a massive plan. The plant is extraordinarily tall and the flowers can be cut with 4-foot stems. The bloom is in proportion, being regular, rather coarse petaled, broad and deep. Moreover, the texture of the flower is of the same vigorous quality, not being easily soiled by wind, sun or moisture. Beautiful, vigorous, hardy—a "best dahlia in the show" variety. On account of shortage of stock we cannot accept further orders for next season's delivery. For 1929 delivery\$10.00

- JOVE—(Dec.) Bronze pînk. Pink or salmon is the predominant color with the bronze coloring somewhat accented toward the center. The flower is very large and last year we stated that it could be grown as the largest dahlia in the show as 10-inch blooms were common under ordinary field culture. This year we were delighted to see it take the prize for the largest dahlia in the show at San Jose, being grown by an amateur there whose large patch of dahlias is always a fair test of the merits of a new variety. The stem is the best possible, being long, strong and straight, and the row of it in our garden this season again attracted much attention. Jove was also very successfully grown by several Eastern growers this year, who stated that it had everything to make it a first class variety with them \$7.50
- JUDITH—(Dec.) Pale pink with a touch of cream at the center. A full but not formal flower, made up of many rows of broad flat petals. Desirable for those who like dahlias of the lighter colorings. Strong stems, blooms freely, and will probably be more satisfactory in a sunshiny climate than in a foggy one, although we have not had the opportunity to try it out in the latter, but are judging from some dahlias of similar coloring we have seen \$3.50



DAPHNE

Good Varieties of Other Growers Decorative Dahlias

	Dou	bie iid	ower	s, ru	n to t	ne cente	r, us	uany	with	proa	ia, ria	τ, 100	osery	iormea	P	etais.		
AL	KORAL	N—(D	avie	s).	Golde	n yellow.	Bi	g, bo	ld flo	wer	with l	ong,	wavy	petals	s,	which	stand	9
	very	erect	on l	long	rigid	stems.	The	plan	t is a	tall	vigoro	us gr	ower				\$1.50	Û
	*** ****			-							FF22							

- CHAMPAGNE—(Boston). Dull, golden champagne. An entrancing color and an irresistible dahlia in every way. Very large flower, extra long strong stem, lasts a long time on the bush as well as when cut \$1.50
- ELLINOR VANDEVEER—(Seal). Glowing rose pink. An exceptionally beautiful new dahlia of great size and with all the other qualities necessary to place a dahlia in the highest class \$2.50

- HALVELLA—(McWhirter). Bright old rose. Very large perfectly formed dahlia that has been very popular for several seasons. A stately growing plant holds the magnificent blooms up firmly \$2.00



VALESKA

KITTIE DUNLAP-(Bosto	n). Cerise r	rose, the shade o	of the American Be	
strong stem, constar	t bloomer	***************************************		\$1.00

- MARECHAL NIEL—(Boston). Creamy yellow. Beautiful large flower of roselike formation. The low growing bush is covered with excellent blooms until the end of the season. Very good \$5.00
- MARGARET MASSON—(Fisher & Masson). Soft rose pink. A beautiful eastern dahlia that does well in California. This color is always desirable, and the tlower is large and stem straight \$2.50
- M. H. DeYOUNG—(Boston). Old gold. Deep bloom of an unusually full formation that is held high out of the bush on the best of stems. It is of a most popular color and the flowers are produced in great abundance \$4.00
- MR. CROWLEY—(Broomall). Brightest salmon pink shading to yellow at the base of the petals.

 Good sized flower on strong but rather short stems. Attractive in the outside row in the garden \$1.00

- RHAPSODY—(Boston). Old rose and gold. A large, full flower with first class stems. Particularly good for cutting because of its fascinating coloring. New 1927 introduction.... \$7.50
- ROOKWOOD—(Boston). New shade of bright cerise pink, "the color of the Mrs. Chas. Russell rose." A general favorite that is exquisitely formed of broad loose petals, and is held upright on a perfect stem. The low spreading bushes are a mass of blooms all season \$2.50

- SHUDOW'S LAVENDER—(Boston). Silvery lavender shading to white. This exceptional dahlia with every good point has for a number of years been the cutstanding dahlia of lavender coloring \$2.00
- SUSAN G. TEVIS—(Boston). Deep lilac. This is an unusual shade and some of the flowers are lightly pencilled with white. The foliage is dark and is in fine contrast to the large graceful blooms \$2.50
- TOMMY ATKINS—(Boston). Brightest scarlet. A new and very brilliant shade. The refined but irregular formation of the large flower is very striking. Stem is the best possible and the blooms are freely produced \$2.00

- TRENTONIAN—(Fisher & Masson). Reddish copper and gold, described by the originator as "Indian skin." Flower has a velvety appearance unusual in this color blending. This variety is a strong grower and produces immense blooms on very strong stems that are good for all purposes \$2.00
- TRYPHINNIE—(Seal). Shell pink with darker reverse. Large flower on strong stem. Lasts a long time on the bush and is a good keeper when cut \$1.00
- WIZARD OF OZ-(Doolittle). Bright salmon pink. The mammoth blooms of exquisite formation are abundantely produced on a very robust plant of medium height. This dahlia has a great host of admirers \$3.00

Cactus 'Dahlias
Long, narrow, pointed petals, full to the center, resembling a chysanthemum. The American cactus is coarser petaled than the English type, but not as heavy or large as the hybrid cactus. ALICE WHITTIER—(Reed). Pale yellow. Was judged the most perfect bloom in the San Francisco Show in 1926. A large, full flower, very ornamental in the garden as the blossoms are numerous and held out well on the rigid stems \$5.00
AMBASSADOR—(Broomall). Soft yellow buff shading to salmon pink. Twice this variety won the prize as the best dahlia in the show at the Palace Hotel on account of its great size and beauty. This is the sensational dahlia that sold for \$50.00 per tuber when first introduced. Our stock has always produced flowers with perfectly closed centers throughout the entire season \$3.00
BALLET GIRL—(Boston). Solid orange, or orange edged white, sometimes on the same bush. English type of good coloring, formation, and stem
CORONA—Clear yellow. English cactus with numerous florets, which though only slightly incurved form a very pretty flower
EL GRANADA—(Boston). True bright orange with a yellow reverse. It is needless to enumerate the good qualities of this dahlia for it has them all. Most lovely color, largest size, stands the warmest sunshine unusually well. Gold medal prize winner. Hybrid
GALATEA—(Boston). Soft yellow with a very slight pink suffusion. The numerous big blooms are composed of long wavy petals and are carried on long stiff stems. Excellent yellow hybrid
GLADYS BATES—(Boston). Tan with a reverse of rose. American cactus of good size, form and stem. Continuous bloomer
IAN—(Boston). Yellow shading to bright pink on the outer petals. Coarse evenly rolled petals regularly incurved give to this hybrid the appearance of a giant English cactus. Good stem, free blooming
JERSEY'S RADIANT—(Waite). Bright orange. Long stemmed, free blooming variety of very best formation. Favorite cut flower. Hybrid \$2.50
LEANORA BOYD—(Holt). Soft pure lavender. Lovely new hybrid with upright stem and perfectly closed center throughout the season. A good variety for cut flowers or floral work, and so is desirable from a commercial point of view
NICHU—(Boston). Pale yellow. This new hybrid is an improved Yellow King which is vigorous in growth and free in blooming. Resembles in appearance the Yellow Turner chrysanthemum
NORMAN—Scarlet. Largest red English cactus with every good quality \$1.00
OBERON—(Boston). Deep old rose with a violet suffusion. Hybrid. Very double well formed flowers on straight stems
PAPILLON—(Boston). Old rose and gold. A greatly improved Geo. Walters which is stronger and brighter. A good example of the new improved dahlias as compared with the old favorites
REGENT—(Boston). Lavender pink. Large flower with numerous long incurved petals completely covering the center. American type
ROLLO BOY—(Pelicano). Light yellow with pink suffusion. Very large hybrid that blooms freely till frost. The formation, the stem, the general habit of growth are beyond criticism \$3.00
SILVERADO—(Seal). White touched with lavender at the center. Huge, feathery blooms of the hybrid cactus type. The bushes are strong growing and hold up the marvelous flowers on fine stems. An excellent new introduction that will be found worth while for all purposes
SILVERHILL PARK—(Stredwick). White English cactus with long fine petals nicely incurved. Good size and fair stem
SOLE MIO—(Lohrmann). Bright yellow. Extra large hybrid that was a Gold Medal prize winner in 1925. Fine habits, beautiful for garden or exhibition
SONORA—(Boston). Brilliant orange. Good sized hybrid of a dazzling color and a prolific bloomer. A charming and useful cut flower \$3.00

ZANTE-(Boston). Pure gold with a slight pink suffusion. A consistent bloomer which keeps

Peony Dahlias

Semi-double flowers showing a bright yellow center, often having small twisted petals circling about the center.

ALMA DAVIES—(Davies). Bright apricot or salmon. A very artistic and vigorous peony of rich coloring. Large size and good stem \$2.50
BLOSSOM—(Boston). White with a suggestion of pink. Dainty flower, large and excellent for cutting. As the season advances this dahlia increases in beauty
CHANSON—(Boston). Deep lilac with a bluish sheen. It is a big heavy peony and has proven satisfactory in every respect
ELIZABETH BOSTON—(Boston). Deep crimson shading to gold at the tips. One of the largest and best peonies that we can heartly recommend for all purposes. Free blooming and sturdy
GORGEOUS—(Boston). Golden yellow shading to scarlet. This dahlia has not only size to recommend it, but every other good quality as well—the best of stems, freedom in blooming, and unusual keeping qualities when cut
GORGEOUS ELIZABETH—(Boston). Brilliant red tipped with gold. A new large peony that plainly shows its parentage. It has the general habits and growth of the popular "Gorgeous" and coloring similar to "Elizabeth Boston." This whole family is tall growing and strong stemmed. We are sure Gorgeous Elizabeth will prove as satisfactory as her illustrious ancestors \$7.50
MEYERBEER—Bright velvety purple, contrasting elegantly with the golden center. Large, free flowering, good cut flower
THE ORIOLE—(Burns). Reddish orange and yellow. Occasionally a flower is tipped white. Big bright blossom with good stems and especially free blooming
VIVANDIERE—(Boston). Bright cerise. Very large, free flowering variety that is a valuable addition to the peony class. The originator now classifies this dahlia as a decorative, as in many localities the first crop of blooms comes with closed centers

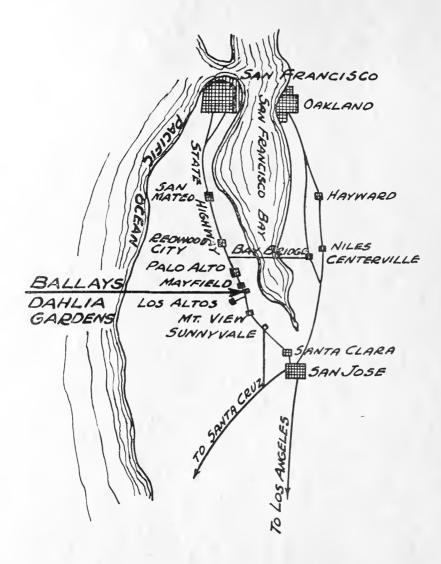
Collarette Dahlias

With a single row of petals and having a collar of small petals around the center.	
CHARTREUSE—Light creamy yellow with yellow collar	75c
DUMAS—Golden yellow with red suffusion, yellow collar	75c
FRANK HARRIS-Brownish red with collar of yellow and red	75c
GASCON—Crimson edged yellow with yellow collar	50c
MT. LASSEN — Orange red with yellow collar	50c
SAN MATEO STAR—Clear cerise edged white with white collar	\$1.00
RAYME BOY-Old rose with collar of a lighter shade	\$1.00
VAUBAN-Deep maroon with collar of maroon and white	50c
WM. WELSH-Creamy yellow with collar of same color	50c
ZENDA—Deep crimson with cream collar	\$1.00

Pom Pon Dahlias

Very small compact flowers. The smaller the better, so do not require disbudding.

ACE OF DIAMONDS—Bright red	
ADELAIDE—Cream shading to pink	
AIMEE—Bronze	
AMBER—Pure amber	.75
ANITA—Bronzy old rose	
ANNIE DONCASTER—Soft yellow and mauve	
BANTAM—Brownish red	
BILLIE—Scarlet	
DANDY—Bright orange	
DARKEST OF ALL—Deep maroon	.50
DEE DEE—Pure lavender	
DONALD—Deep red	
ELIZABETH—Orange tipped red	.50
GLOW—Old rose	
GOLDIE—Pure gold	
HELEN COTTRELL—Mauve pink	
IDEAL—Bright yellow	.50
JOAN—Yellow suffused with red	
JOE FETTE—White	.50
JOHNNY—Maroon	.50
LEDA BEELER—Bright lavender	.75
LITTLE BEESWING—Bright red shading to yellow	.50
LITTLE DAVID—Deep orange	.50
LLOYD HICKMAN—Bright rose	.75
MACBETH—Light pink tipped with rose	.50
MAJOR—Deepest old rose shading to yellow	.75
MIKE—Burnt orange	.75
NELLIE FRASER—Mauve pink	.50
OMEGA—Amethyst	.50
PEE WEE—Soft yellow shading to brown at center	.50
RENO—Old rose shading to gold	.75
ROSEA—Lilac shading lighter at center	.50
ROSEBUD—Deep rose shading to white at center	.50
SUNSET—Bright orange	.50
YELLOW GEM—Light yellow	.50
FUGI SAN—(Single) Yellowish bronze with crimson ring around the center	.50
UNION JACK—(Single) White evenly edged red	.50



Above map shows the location of our new gardens on the San Francisco-San Jose State Highway, 1½ miles south of Mayfield—Post Office: Los Altos, Calif.

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